

City of Independence

City Commission/Staff Annual Goal Setting Session

Location: Independence Country Club

Date & Time: Wednesday, January 15, 2019, 8:00AM – 3:00PM

Key Meeting Objectives:

- 1) Progress update on implementing the current 5-year community-based strategic plan.
- 2) Prioritize areas of the plan for attention and resource allocation in the upcoming year.
- 3) Identify essential next steps for implementation of the plan.
- 4) Build trust, cohesion, and alignment as a team.

Wednesday, January 15th

8:00 a.m. – 8:30 a.m.

Setting Expectations. Discuss the typical process of follow up on the strategic plan and establish expectations for what we plan to accomplish today.

- Budget priorities
- Everyone on the same page
- Adjust direction if needed
- Realistic game plan
- Mindful of trends
 - Forward looking

8:30 a.m. – 9:00 a.m.

Capital Improvements Plan Presentation and Update

9:00 a.m. – 10:00 a.m.

Staff Report. Update on progress on the strategic plan.

- **Economic Development**
 - 1.1.3 Development Process Analysis – David
 - 1.1.4 Website Focus – Kelly
 - 1.7 Incentives – Kelly
 - Neighborhood Revitalization Districts
 - Economic Development Incentives
 - 1.8.1 Wayfinding Signs – Lacey
 - 1.8.7 Celebration Park Maintained by Memorial Hall – Kelly
 - 1.9.1 Recreational Business – Kelly
 - 1.11 Review current sources of economic development funds -- Lacey

- **Infrastructure**
 - 2.3 Water Lines -- Terry
 - 2.3.6 Memorial Hall Rigging System -- Kelly
 - 2.4.1 Automated Metering System – Terry
 - 2.6 Streets – Lacey
 - 2.8 ADA
 - Kiddie Land – David
 - 2020 Street Projects -- David
- **Beautification**
 - 3.1 Condemnation Process – David/April
 - 3.2 Sanitation Service – Lacey
 - 3.3 Recycling – Lacey
 - 3.4 Code Enforcement -- David
- **Parks and Recreation**
 - 4.1.4 Zoo Master/AZA Accreditation Plan – Barb
 - 4.2.1 Outer Parks Maintenance – Barb
 - 4.2.2 Outer Parks Safety – Jerry
 - 4.2.2 Outer Parks Survey – Jerry
 - 4.3.3 Kids Camp -- Shawn
- **Community Spirit and Unity**
 - 5.3.4 Citizens Satisfaction Survey – Jerry

2019 Plan

- Intention Statement One: **STREETS AND ADA**
 - Improve infrastructure to address transportation and accessibility.
- Intention Statement Two: **HELP FOR NEW BUSINESS RECRUITMENT AND RETENTION**
 - Economic Development plan to guide the City's development
- Intention Statement Three: **QUALITY OF LIFE MAINTENANCE AND IMPROVEMENT PLAN**
 - Maintain Quality of Life facilities

10:00 a.m. – 10:15 a.m.

Break

10:15 a.m. – 11:30 a.m.

Prioritization of Initiatives. Which items in the strategic plan should we prioritize for resource allocation in the upcoming budget year?

- **Economic development**
 - **Review economic development plan for retention and growth of existing businesses, and new business recruitment.**
 - **Evaluate revenue sources that can be used toward Economic Development.**

- **Infrastructure**
 - Perform long-term capital planning.
 - Perform annual review of street conditions and planned improvements.
 - Complete implementation of automated water meters throughout the City.
- **Parks & Recreation**
 - Address branding and tourism position and analyze additional marketing opportunities to attract visitors.
 - Partner with neighboring cities' senior centers to expand activities for senior citizens.
- **Beautification**
 - Increase budget and timeline on removing abandoned houses.

11:30 a.m. – 12:00 p.m.

Framing Initiatives within Budgetary Constraints. What will these initiatives cost? Given the current budget, which combination of initiatives appears the most realistic to implement?

12:00 p.m. – 12:45 p.m.

Lunch

12:45 p.m. – 2:00 p.m.

Action Planning for Top Initiatives. Break into small groups to build more specific plans for the top initiatives.

See attached Intention Statements and Creative Pathways.

2:00 p.m. – 2:10 p.m.

Break

2:10 p.m. – 2:40 p.m.

Community Involvement. How do we want to ensure that the community is informed on the implementation of the plan? How else should we

include the public to improve transparency?

- Dashboard on Website
- First Friday Presentation
- Newsletter
- Survey
- Educate Economic Development Advisory Board, Strategic Plan Advisory Committee and Beautification Committee

2:40 p.m. – 3:00 p.m.

Wrap Up, Alignment of Efforts & Next Steps

Everyone agreed to support Intention Statements and Creative Pathways.

3:00 p.m.

Adjourn

A motion was made by Mayor Caflisch, seconded by Louis Ysusi to adjourn. Motion carried.

Leonhard Caflisch, Mayor

Louis Ysusi, Commissioner

Dean Hayse, Commissioner

Attest:

City Clerk/Treasurer