



P.O. Box 611, 109 East Main
Independence, KS 67301,

Mayor Caflisch and Commissioners Hayse and Ysusi,

Independence Main Street would like to thank you for your support in 2020. We respectfully request continuation of city funding for 2021 in the amount of \$25,000. We are proud of how we are maximizing the value of every dollar received through careful spending, staff and volunteer labor and creativity, and the leveraging of many partnerships to achieve goals together for our city.

The Board of Directors deeply appreciates your support of our program. In turn, we hope we are conducting a program that you can be proud of, preserving and enhancing the beauty of our downtown, sponsoring events and attractions that bring locals and visitors to shop, dine and explore downtown Independence. We also understand this is a time of tough financial decisions for you but feel the increasing sales tax trends show the results of our efforts. Every dollar spent is turning over multiple times in its effect of keeping our downtown alive and vital. This program relies on city funding along with our membership dues and the donations received through fundraising.

Main Street is proud of the serious dedication of our many volunteers who actively work to make Independence a destination. Some of the programs we offer include:

- Incentives Without Walls loan program, at this time we have over \$27,000 loaned out to business owners at a 0% interest rate and are working on a program to increase funding levels.
- Promotional events like the holiday parade and open house, Christmas Moonlight Madness Sale, St. Patrick's Day Pub Crawl, flags and banners, First Thursday events, and Ladies Night Out/Fashion Show. These events bring traffic to our retailers and highlight the many local shopping/dining options.
- Our organization has directly funded over \$10,000 in downtown improvements including the street brackets for the Veterans banners, Holiday décor purchases/upkeep, and most recently 24 hanging flower baskets along Penn Ave (which we are watering daily!).
- We have provided over \$3,000 in advertising support to encourage out of town shoppers to discover what Independence has to offer.
- We also are responsible for The Main Street Gift Certificate program a program that keeps local dollars local. In 2019 we reimbursed over \$30,000 to local retailers.
- During the recent COVID-19 shutdowns, Main Street invested \$5,000 in Indy Gives Back an incentive for shopping in our local stores and stimulating the local economy, in turn our citizens spent \$40,246.08. This program was partially funded by our Indy United shirt sales, as well as funds re-allocated from our budget.
- Recently our organization submitted and was awarded a \$5,000 grant from Union Pacific, which will allow us to fund another round of the Indy Gives Back program.

We know moving forward that things are likely to look different and we are working with several entities to keep learning and modifying as we go. During the pandemic we participated in weekly conference calls to discuss the different ways Main Street could help support our downtown during this unprecedented time.

As you can see, from this small sample of our programming, we pour our heart and soul into improving the retail economy of Independence and enhancing the beauty of our downtown. We respectfully request that you deem it important to renew the funding for Independence Main Street for 2021. Thank you for your time in reviewing and considering the value of our work.

Best Regards,
Main Street Board of Directors

Independence Main Street, Inc.
Profit & Loss Budget vs. Actual - General
January through December 2019

	Jan - Dec 19	Budget	\$ Over Budget
Ordinary Income/Expense			
Income			
5007 · 2019 FR Income	36,816.22	34,670.00	2,146.22
5010 · City Funding	20,000.04	20,000.00	0.04
5042 · 2018-2019 Membership	217.00		
5044 · 2019-2020 Membership	16,750.68	18,000.00	-1,249.32
5092 · Interest-Savings, Short-term CD	182.43	200.00	-17.57
5900 · Miscellaneous Revenue	0.00	500.00	-500.00
6017 · 2019 Pub Crawl	654.87	1,000.00	-345.13
9011 · Downtown Brackets	1,550.00		
9104 · Veterans Banner Project	-176.72		
Total Income	75,994.52	74,370.00	1,624.52
Gross Profit	75,994.52	74,370.00	1,624.52
Expense			
5046 · 2020 Fundraiser Expense	871.18		
6000 · Program Expenses	0.00	1,500.00	-1,500.00
6021 · Accounting Fees	1,060.00	1,200.00	-140.00
6041 · Books, Subscriptions, Reference	114.64	500.00	-385.36
6050 · Postage, Mailing Service	555.02	375.00	180.02
6060 · Printing and Copying	0.00	100.00	-100.00
6080 · Memberships and Dues	350.00	100.00	250.00
6100 · Travel and Meetings	1,167.52	1,000.00	167.52
6101 · Conference, Convention, Meeting	1,088.47	1,000.00	88.47
6110 · Advertising	1,253.50	1,500.00	-246.50
6120 · Decorations	1,620.57	2,000.00	-379.43
6141 · 2019 FR Expense	9,424.98	9,250.00	174.98
6160 · Insurance	1,535.00	1,400.00	135.00
6180 · Office-Equipment	595.80	500.00	95.80
6190 · Office Maintenance	32.85	150.00	-117.15
6200 · Office Supplies	1,513.45	1,000.00	513.45
6210 · Phone & Internet	1,284.82	1,500.00	-215.18
6221 · Design	6,989.03	5,000.00	1,989.03
6222 · Econ Restru	474.69	1,000.00	-525.31
6223 · Organization	0.00	100.00	-100.00
6224 · Promotions	2,960.15	2,000.00	960.15
6240 · Rent	3,300.00	3,300.00	0.00
6271 · Other taxes	0.00	40.00	-40.00
6272 · Payroll Taxes	7,629.75	2,268.00	5,361.75
6280 · Utilities	1,780.20	1,800.00	-19.80
6290 · Wages	22,061.89	28,000.00	-5,938.11
6300 · World Pay-Credit Card Service	0.00	100.00	-100.00
6900 · Misc. Expense	0.00	200.00	-200.00
Total Expense	67,663.51	66,883.00	780.51
Net Ordinary Income	8,331.01	7,487.00	844.01
Net Income	8,331.01	7,487.00	844.01

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Accrual Basis

Independence Main Street, Inc.

Account QuickReport

January through December 2019

Type	Date	Num	Name	Memo	Split	Amount
5050 · Sales-Gift Certificates						
Deposit	01/03/2019			GC Sales	1200 · FFS&L...	1,155.00
Deposit	01/28/2019			Sales	1200 · FFS&L...	200.00
Deposit	02/25/2019			GC Sales	1200 · FFS&L...	135.00
Deposit	03/18/2019			GC Sales	1200 · FFS&L...	185.00
Deposit	03/22/2019			GC Sales	1200 · FFS&L...	1,735.00
Deposit	04/12/2019			GC Sales	1200 · FFS&L...	155.00
Deposit	05/07/2019			Deposit	1200 · FFS&L...	85.00
Deposit	05/07/2019			Deposit	1200 · FFS&L...	1,025.00
Deposit	05/16/2019			GC Sales	1200 · FFS&L...	340.00
Deposit	06/01/2019			GC Sales	1200 · FFS&L...	60.00
Deposit	06/01/2019			GC Sales	1200 · FFS&L...	230.00
Deposit	06/19/2019		Independence Com...	Inge GC Sales	1200 · FFS&L...	7,965.00
Deposit	07/15/2019	237760	Community National...	GC Sales	1200 · FFS&L...	30.00
Deposit	07/15/2019			GC Sales	1200 · FFS&L...	50.00
Deposit	08/13/2019			GC Sales	1200 · FFS&L...	1,040.00
Deposit	09/04/2019			GC Sales	1200 · FFS&L...	300.00
Deposit	09/13/2019			GC Sales	1200 · FFS&L...	495.00
Deposit	09/23/2019			GC Sales	1200 · FFS&L...	650.00
Deposit	11/05/2019			Deposit	1200 · FFS&L...	185.00
Deposit	11/15/2019			GC Sales	1200 · FFS&L...	750.00
Deposit	12/06/2019			GC Sales	1200 · FFS&L...	1,425.00
Deposit	12/11/2019			Deposit	1200 · FFS&L...	90.00
Deposit	12/11/2019			Deposit	1200 · FFS&L...	540.00
Deposit	12/11/2019			sales	1200 · FFS&L...	120.00
Deposit	12/16/2019			GC Sales	1200 · FFS&L...	175.00
Deposit	12/23/2019	70024	City of Independence	City sales	1200 · FFS&L...	10,900.00
Deposit	12/23/2019			sales	1200 · FFS&L...	1,330.00
Deposit	12/26/2019	07173		GC Sales	1200 · FFS&L...	2,625.00
Deposit	12/26/2019		Square Inc	CC Sales	1200 · FFS&L...	1,964.35
Deposit	12/26/2019			GC Sales	1200 · FFS&L...	415.00
Deposit	12/30/2019			sales	1200 · FFS&L...	255.00
Deposit	12/31/2019	10754	Bill White Real Estate	GC Sales	1200 · FFS&L...	1,800.00
Deposit	12/31/2019	6934	Independence Main ...	GC Sales	1200 · FFS&L...	1,600.00
Total 5050 · Sales-Gift Certificates						40,009.35
TOTAL						40,009.35