

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Kelly Passauer](#)  
**Subject:** Online Form Submittal: Board Application  
**Date:** Friday, August 09, 2019 9:59:33 AM

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## Board Application

Board Applying For: Economic Advisory Development Board

Name Charles (Chuck) Goad

Date 8/9/2019

Address 2509 Shady Lane

Email Address [REDACTED]

Phone Number [REDACTED]

Educational Background:

High School Name and Location Independence High School

Graduated/Degree Graduated

College Name and Location Friends University

Graduated/Degree Bachelor

Major Business

Other Education Name and Location Stonier Graduate School of Banking

Graduated/Degree Graduated

Emphasis Finance

Do you reside inside the corporate limits of the City of Independence? Yes

If no, do you reside within 3 miles of the corporate limits of the City of Independence? *Field not completed.*

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What experiences have you had that you feel would assist you as a board member?

I have served on numerous regional and local economic advisory boards and organizations over the last 30+ years as both an active member and officer. During that time I have participated in many efforts that were both successful and unsuccessful. I hope I have learned something from those experiences that give me insight into what works and doesn't. It's a very competitive environment and we need to be active to preserve our community for future generations.

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Why do you want to become a member of the board?

Rural areas across the country are fighting an out-migration of population. I believe we need a consistent and constant effort going on to mitigate and hopefully reverse that for our City. There are many factors involved and it can be daunting if viewed holistically. But I believe we can begin making progress if we document the factors, prioritize them, and begin working on segments we can have an impact on. Job creation with an attractive wage scale and benefits package is at the core of it all.

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Do you feel that there are any issues needing immediate attention by the board? If so, please explain.

There are, but rather than the Board's idea of what the issues are, I believe we should meet with our existing businesses and document what they see as the advantages and disadvantages of being located here. Then develop a strategy to exploit and advertise the advantages while working on plans to eliminate or mitigate the disadvantages. Our best chance of job creation is with our existing employers and we need to prioritize working with them without losing a focus on new business recruitment.

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Other comments:

None

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