

Economic Development Advisory Board Meeting Minutes

March 3, 2020

I. Call to order

Chair Chuck Goad called to order the regular meeting of the Economic Development Advisory Board at 3:30 PM on March 3, 2020 at Memorial Hall.

II. Roll call

The following members were present:

Chair Chuck Goad (4-0)
Vice-Chair Wayne Stephany (4-0)
Secretary Tony Royse (4-0)
Lori Kelley (4-0)
Jason Curtis (4-0)
Paul Yaroslaski (3-1)
Lisa Wilson (Ex-Officio)
Tabatha Snodgrass (Ex-Officio)
Trisha Purdon (Ex-Officio) By Phone

The following members were absent:

Jim Correll (2-2)

The following staff were present:

Assistant City Manager Kelly Passauer
Safety Director David Cowan
Finance Director Lacey Lies

The following visitors were present:

John Risner

III. Approval of minutes from last meeting

A motion was made by Vice-Chair Wayne Stephany to approve the minutes from the February 4, 2020 meeting, which was seconded by Secretary Tony Royse. The motion passed unanimously.

IV. Items for Discussion

- a) Approval of the development prospect form

Jason said that David was ok with the form. It was discussed for it to be posted on the Montgomery County Action Council and the City's website with a Revision Date and changing the name to "Project Initiation Form"

A motion was made by Lori Kelley to approve the form and add a revision date, which was seconded by Secretary Tony Royse. The motion passed unanimously.

b) Business Incentive Policy

Chair Chuck Goad said the Commission wants to have a worksession to review the Business Incentive Policy with the committee. Tony commented on the City's website already having items listed on Economic Development. In Section 2.2.a. add "Hire or retain...". Section 3.1 should be "five (5). 4.1 change to "Project Initiation Form". Chuck will add a paragraph talking about the role of the Economic Development Advisory Board. The application will be added to the Chamber and Main Street websites in 4.1. Appendix B will be renamed to "Project Initiation Form"

Assistant City Manager Kelly Passauer suggested doing some samples with different types of businesses. Wayne suggested running it through the Subcommittee first before meeting with the Commission. Paul, Wayne, and Chuck will run through the examples before meeting with the Commission on April 7th.

c) Discussion of Cost Benefit Analysis.

Lacey stated that the Committee should take it to the Commission for buy-in as it is a basis for this policy. We should ask for permission when this policy is presented to the Commission. Tony stated that we have a procurement policy, it is \$1,000 bucks, staff should go ahead and do it. The Economic Development Advisory Board's consensus was for staff to move forward and Lacey indicated she would do that.

d) Open issue/summary of discussion

V. Reports

a) Montgomery County Action Council

Trisha Purdon stated that the Calendar of Events for Recruitment is in Las Vegas May 13th and the Annual Retail Conference and Site Collectors Guild are sites for Independence to focus on. Chuck feels that Main Street, the Independence Chamber of Commerce and Montgomery County Action Council should determine what needs and gaps are for recruitment. He further stated he is concerned about putting the cart in front of the horse. Trisha reviewed the reports available on the MCAC website.

b) Other

Chuck reviewed the approval of the Commission for the Brewery Incentive. Lacey said they signed the paperwork today, and already received a check and ordered the equipment.

VI. Adjournment

A motion was made by Tony Royse, seconded by Jason Curtis. Motion carried.

Minutes approved by:

Charles W Goad
Charles W Goad (Jun 8, 2020 09:09 CDT)

Chuck Goad, Chair

Tony Royse
Tony Royse (Jun 5, 2020 20:38 CDT)

Tony Royse, Secretary